

CLAIMS

I claim:

1 1. A disposable business card holder and dispenser
2 comprising a front pocket having a front wall and opposed side
3 walls defining an upper rim, a base wall, and an attachment
4 border extending from said side walls and said base wall
5 whereby said business card holder and dispenser is attachable
6 to a display surface acting as a backing by means of said
7 attachment border, said pocket having such a configuration and
8 dimensions as to have the capacity to hold a plurality of
9 business cards for distribution therefrom.

1 2. The disposable business card holder and dispenser of
2 claim 1, further comprising a backing attached to said front
3 pocket at said attachment border for attachment to a display
4 surface.

1 3. The disposable business card holder and dispenser of
2 claim 1, wherein said front pocket and attachment border are
3 integral and made of thin, transparent plastic.

1 4. The disposable business card holder and dispenser of
2 claim 3, in combination with a brochure attached thereto.

1 5. The disposable business card holder and dispenser of
2 claim 3, said backing having front and rear walls forming a

3 card pocket, said front and rear walls being spaced
4 substantially the thickness of a business card.

1 6. The disposable business card holder and dispenser of
2 claim 3, further comprising a rear-mounted adhesive layer
3 having a peel-off backing located on said rear backing.

1 7. The disposable business card holder and dispenser of
2 claim 3, further comprising a rear-mounted magnetic layer
3 located on said rear backing.

1 8. The disposable business card holder and dispenser of
2 claim 5, further comprising a rear-mounted adhesive layer
3 located on said backing.

1 9. The disposable business card holder and dispenser of
2 claim 5, further comprising a rear-mounted magnetic layer
3 located on said backing.

1 10. The disposable business card holder and dispenser of
2 claim 9, wherein said card holder is removably attached to a
3 metal surface by means of said magnetic layer.

1 11. The disposable business card holder and dispenser of
2 claim 3, wherein said front wall has a thumb cutout along its
3 upper rim.

1 12. The disposable business card holder and dispenser of
2 claim 5, wherein said front wall has a thumb cutout along its
3 upper rim.

1 13. A disposable business card holder and dispenser
2 comprising a front pocket having a front wall and opposed side
3 walls defining an upper rim, a basewall, and an attachment
4 border extending from said side walls and said base wall, and a
5 backing, said backing being attached to said attachment border
6 so as to form said front pocket, said pocket having such a
7 configuration and dimensions as to have the capacity to hold a
8 plurality of business cards for distribution therefrom, said
9 backing being adapted for connection with a display surface.

1 14. The disposable business card holder and dispenser of
2 claim 13, wherein said front pocket and said attachment border
3 are made of thin plastic material, and wherein said front wall
4 has a thumb cutout along its upper rim.

1 15. The disposable business card holder and dispenser of
2 claim 14, said backing having front and rear walls forming a
3 card pocket, said front and rear walls being spaced
4 substantially the thickness of a business card.

1 16. The disposable business card holder and dispenser of
2 claim 15, further comprising a rear-mounted magnetic layer
3 located on said rear backing.

1 17. The disposable business card holder and dispenser of
2 claim 15, further comprising a rear-mounted adhesive layer
3 located on said backing.

1 18. The disposable business card holder and dispenser of
2 claim 17, said adhesive layer having a peel-off backing.

1 19. The disposable business card holder and dispenser of
2 claim 13, wherein said display surface is a bulletin board and
3 said business card holder and dispenser is attached to said
4 bulletin board by at least one pin or thumbtack penetrating
5 said backing, said backing being of thin or film-like plastic.

1 20. The disposable business card holder and dispenser of
2 claim 19, wherein said backing has upper side portions and each
3 said upper side portion is penetrated by a pin or thumbtack,
4 thereby attaching said business card holder and dispenser to
5 said bulletin board.